

CONNOISSEUR CLUB



INCREASE CUSTOMER LOYALTY
AND
GAIN THAT COMPETITIVE EDGE

Booking.com

DriveAway
Holidays

 **adrenaline**

dimmi

winedirect
.com.au 



The Connoisseur Club has over 30 years' experience in rewards and incentive programs, providing one of the finest suite of benefits that can be customised to suit your business. We specialise in assisting organisations to increase, retain and reward their customer and member base. Our Benefits Program will offer your customers and staff access to VIP savings at restaurants, hotels, vineyards, attractions and tourist venues, delivering tangible benefits, which can be used over and over again.

The Connoisseur Club provides a custom built "turnkey" solution to deliver a tailored customer, member and employee benefit program across Australia and Hong Kong, with further global expansion plans in place.



Our exclusive range of rewards and benefits across the gourmet, leisure and travel industries serves as the perfect incentive to influence and change the behaviour of your customers, members, suppliers and/or employees.

We have a dedicated travel portal, with massive savings at over 1.5 million hotels worldwide, providing bookings at the best price available and a further 5% cash back on any bookings!

CONNOISSEUR CLUB

Attract, Engage,
Reward and
Retain with the
Connoisseur Club.



The Connoisseur Club Benefits Program will be the difference between a happy, satisfied customer and the same customer taking their business elsewhere.

Make your value proposition stand out with a *co-branded* Connoisseur Club membership, providing customers and their families with benefits and savings that can be used over and over again.

**Every time the Connoisseur Card is presented,
it's promoting YOUR business, giving YOUR brand
massive exposure.**

The Connoisseur Club Benefits Program will:

- 1 Enhance your business to potential customers, by promoting special offers and savings
- 2 Excite your existing customers, ensuring repeat use of your brand
- 3 Increase customer loyalty by making your customers feel valued
- 4 Increase your revenue and build solid relationships

What better gift is there than being able to give your customers, clients and staff the experience of dining at hundreds of Australia's restaurants and receive a complimentary meal? Who doesn't love to eat out and save money?



**CREATING
REWARDS
THAT WORK**



The Connoisseur Club membership is an ideal corporate gifting solution, offering broad appeal and national coverage to hundreds of Australia's restaurants.

A delicious gift that everyone will truly enjoy, remember and talk about.

- **Boost Sales** ➔ **Gift with Purchase, Promotions and Incentives**
- **Say Thanks** ➔ **Staff Gifts, Sales Incentives, Motivate, Give Recognition, Client Gifts**
- **Loyalty Programs** ➔ **Reward Customers, Competitions, Giveaways, Bundle Offers**

With two separate functions, which solve both sides of the equation

Acquisition and Retention

The Connoisseur Club is the perfect solution to boost sales, motivate staff and reward customers.

THE ULTIMATE PRIVILEGE
CLUB
EXCLUSIVE MEMBER BENEFITS

